

# IAM from a CISO Perspective

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# RBI at a glance



## Our network in CEE

**A leading regional player** with over 30 years of experience in CEE, approx. 16.4m customers

**Covering 14 markets** (including Austria), of which eight are EU member states; Serbia and Albania have candidate status

**Top 5 market position** in 11 countries

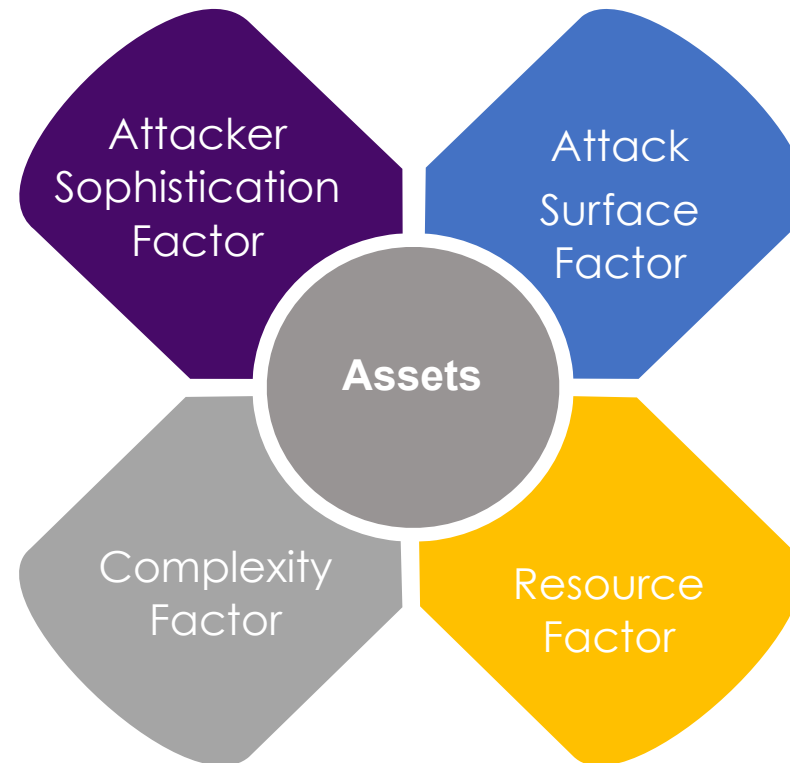
**Strong market position** with Austrian corporates focusing on CEE



# The Death of the Perimeter

While perimeter defense and malware detection become less and less effective:

**Attack methods,  
Crime as a Service**

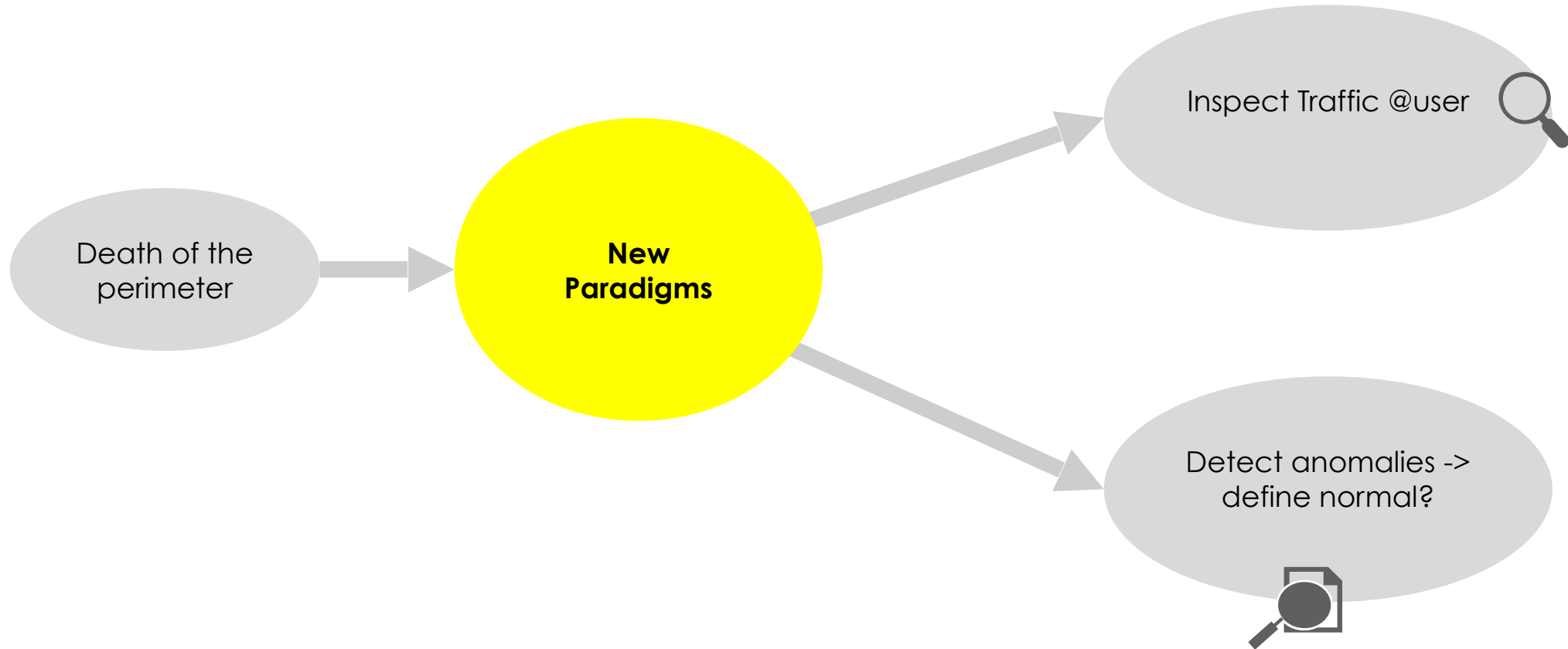


**Cloud deployment,  
Outsourcing,  
Mobile+ IoT devices**

**Top-down control  
approaches is  
increasingly hard &  
expensive**

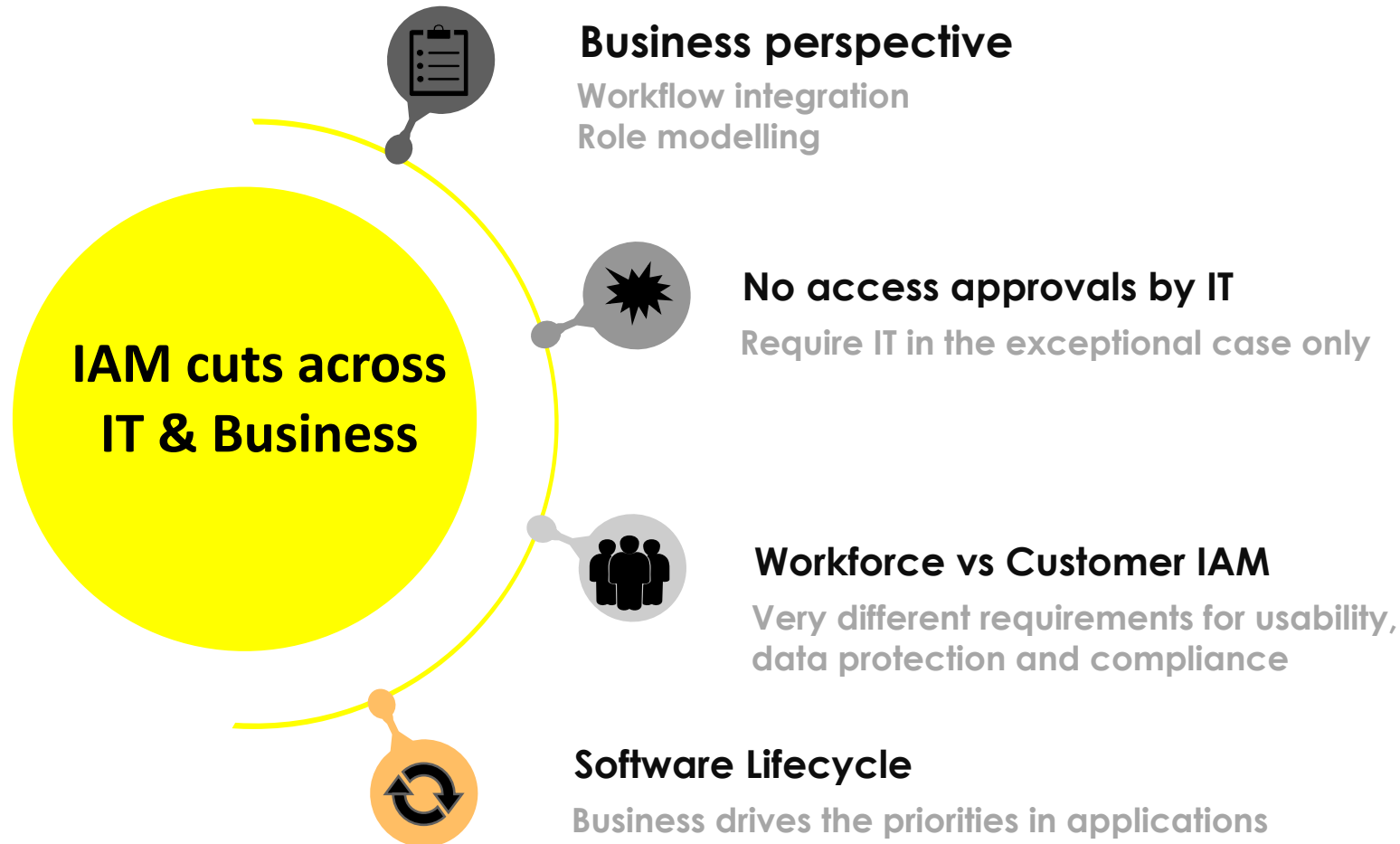
**Other strategic goals  
compete with security  
projects for resources,  
while experienced  
staff is scarce**

# User-centric Security



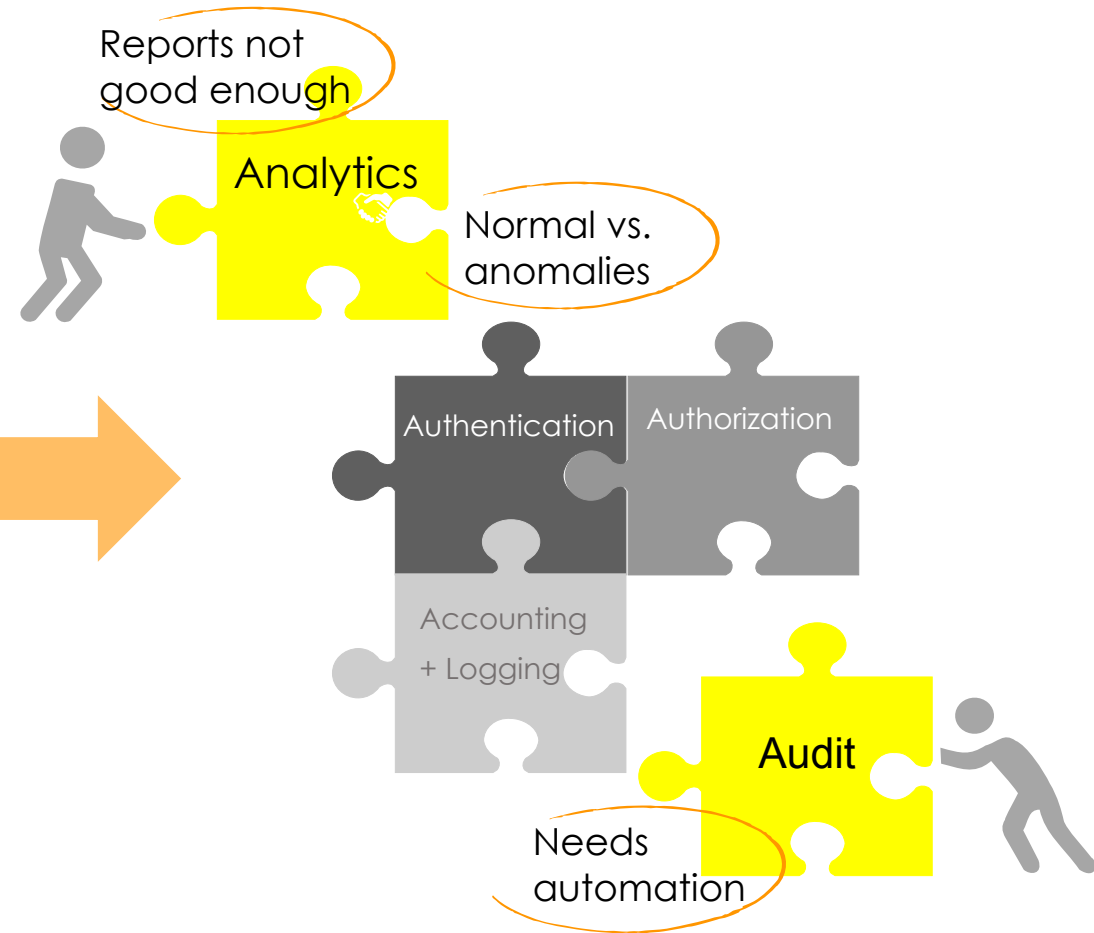
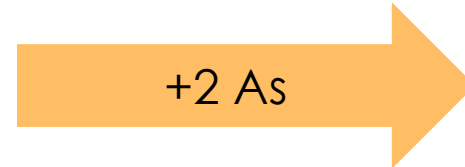
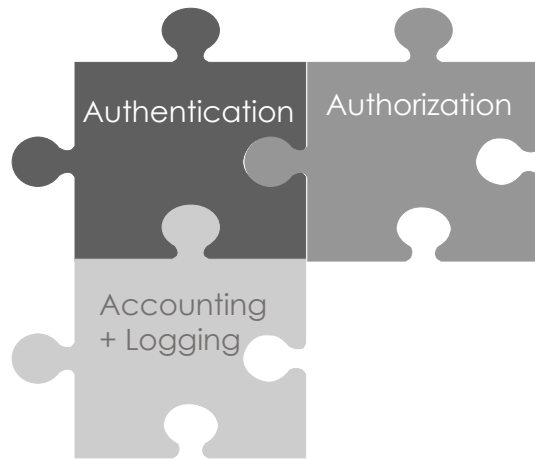
# Besides technology, IAM as GRC Topic

IAM governance: just a chapter of IT governance?



# Going from AAA to 5 As

## Classical Access Control:



# Practice IAM Governance

